

# A Focused Solution for Anal Fissure, Leakage and Incontinence



**Anal fissure is a worrisome, painful and sometimes-chronic condition.** While surgical therapy is often appropriate, some patients will respond to topical measures. At the other extreme, reduced anal continence with leakage is often nonsurgical, and may also be responsive to topical measures. Indeed, many studies have been conducted in an attempt to evaluate different formulations to address both categories of problems.

One of the shortcomings that have hampered clinical studies of anal topicals has been imprecision of self-administered dosing. This deficit has resulted from the inherent difficulty of accurately dispensing an exact dose primarily to the anal mucosa. Unpredictability of both the amount and the administration site of topicals can encumber patient treatment, patient compliance and objective analysis of benefits and side effects from study to study.

**OrigynRx has developed a simple solution to overcome this shortcoming.** At the heart of OrigynRx is our focused dose delivery system, which includes AccuTip, a side-slotted anal application tip and DoseRite, a device that assures accuracy for every single dose. This proprietary delivery system solves the problem of both imprecise anodermal focus and inaccurate dosing.

***See us at Booth #  
for a Free Sample***

**OrigynRx™**  
targeted therapeutics

*Easy to order, easy to use, easy on the patient,  
easy on you.*

### DoseRite

DoseRite is a dose delivery device (patents pending) that includes an entire day's dosing in each disposable syringe, seven syringes to a box. The reusable, multidose device allows the user to blindly dispense precisely one dose at a time into the anus through our unique, disposable, side-slotted tip ("AccuTip"). Whether for acute anal fissure or for reduced anal continence, this system comprises a revolutionary contribution to topical anal therapies of any kind, and is exclusive to OrigynRx.

### Focused Dose Delivery

Only DoseRite with AccuTip assures accurate, focused dosing directly to the anal mucosa – easily and cleanly. DoseRite is easy to use, discrete and portable.

### Overnight Prescription Fulfillment

Quick and easy ordering from our pharmaceutical fulfillment center provides access to the highest quality custom compounded prescription medications and the exclusive DoseRite device. Simply fax the prescription to the OrigynRx fulfillment center. We will contact the patient to arrange for billing and shipping. Of course, our pharmacist will be available to answer any questions.

### Clinical Problems Suitable for Compounded Products

- Anal Fissure and Thrombosed Hemorrhoid
- Leakage and Pruritis
- Non-Surgical Anal Incontinence

### Topical Compounds

Examples of evidence-based therapies that can be targeted to the individual patient's needs.

- |                  |                          |
|------------------|--------------------------|
| • Diltiazem      | • Nifedipine             |
| • Phenylephrine  | • L-Arginine             |
| • Nitroglycerine | • Sildenafil             |
| • Bethanecol     | • Isosorbidine dinitrate |

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### For Prescription Orders, call Customer Service at:

352-622-2913 ext. 237  
800-622-4510 ext. 237 (US toll-free)  
352-622-5650 - fax  
877-401-5653 - fax (US toll-free)

### For further information, call OrigynRx at 714-734-4701



#### CUSTOMIZED COMPOUNDS

Evidence-based therapy targeted to your patient's needs.

#### FOCUSED DOSE DELIVERY

Only DoseRite with AccuTip assures accurate, focused dosing directly to the target site—easily and cleanly.

#### PRESCRIPTION FULFILLMENT

Quick and easy ordering for prescription fulfillment.

**OrigynRx**<sup>™</sup>  
targeted therapeutics

[www.origynrx.com](http://www.origynrx.com)